

# laundry lab agency

brandbook

SS24

## **PREMIUM BRANDS**

laundry lab - amt studio - anna+nina

## **COMMERCIAL BRANDS**

mus & bombon - designers society - timi of sweden

# laundry lab

Laundry lab creates conscious wardrobe staples by providing shapes & colors that last for years while not being bounded by trends.

Our collection is made for a wide range of women seeking comfortable, yet elegant styles that are easy to combine on a day to day basis.

The idea is pretty simple: empowering women to seek comfort in their body & style by bringing high quality designs at a fair price.

Mark up 2,7 - 2 Collections / Year  
Average retail price 139 euro - MOQ 2500 euro  
6 per style - Easy b2b for reorders

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# amt studio

Amt Studio brings ethical and responsible fashion to the next level with its inspiring and fashionable collections made locally in Spain and using EU sustainable fabrics only.

All their garments are made from natural and/or recycled high quality fabrics.

Fun fact: they won several Vogue Awards to acclaim their view on sustainability and fashion.

Mark up 2,7 - 2 Collections / Year

Average retail price 139 euro - MOQ 3000 euro 6 per style - Payment 30 days - b2b for re-orders

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# anna + nina

A+N is a brand from Amsterdam that brings Home- & Jewelry collections inspired by travels across the globe. You can't go to Amsterdam without visiting one of their famous boutiques that inspires every single soul.

The jewelry collection is made from sterling silver with 2micron 14K gold plating.

The home collection includes 2 drops a year filled with decorative essentials such as chandeliers, glasses, candles and much more.

Mark up 2,5 - 2 Collections per year - Jewelry MOQ 750 euro - Home MOQ 750 euro  
min. 2 per style - Pre orders only - b2b for re-orders -  
Pre-payment when order is ready

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# mus & bombon

Sustainable & recyclable collections produced in Spain.

Mus Bom Bon has an easy going, minimalistic yet playful approach on their garments with an eye for detail in every piece of the collection.

A true love for our planet and timeless pieces is what this beautiful collection stands for.

Mark up 2,7 2 collections / Year MOQ 4000 euro 6 per style

Average retail-price 79€ B2B for re-orders Payment 30 days

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# designers society

Famous for their timeless and contemporary designs with an eye for detail and quality.

Designers Society is a mix between romantic and minimalistic styles.

They bring minimalism to a new level by combining soft color palettes with natural fabrics.

Mark up 2,7 - 2 Collections / year -  
MOQ 20 Styles - 6 per style - Average  
retail-price 99€ - B2B for re-orders  
Payment 30 days

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# timi of sweden



From Sweden with love, this gift-label brings jewelry, postcards and stationary in a minimal yet funky way. The owners origins lay in Manilla where the jewelry is made.

Mark up 3.0 From 10 € to 25 € retail  
Jewelry packed per 6 - Cards per 12  
B2b for re-orders  
Pre-payment for first order  
Free shipping from 500 euro  
Delivery within 10 days  
Easy displays MOQ 500 euro

## **ABOUT**

Laundry Lab is your go-to agency with over 10 years experience in the wholesale and retail industry.

We bring a full range of unique brands from clothing to accessories that fit mid- to high level retailers across the Benelux with an eye for quality and details.

We focus on premium and human customer relations as we believe in long term partnerships.

Most of our brands are sourced and produced in the EU as we value local craftsmanship and sustainability.